

FILE

fashion calendar

a weekly publication • 41 st year

FEBRUARY 9

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, FEBRUARY 2 & 9, 1981

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment.	FREC BAGGS (5842 SW 73RD, MIAMI) Contact: (305) 661-8133; 734-2140 (N.Y.).	ANNE MEYER SHOWROOM
Beginning Monday Feb. 2	FALL MEN'S & WOMEN'S TAILORED COLLECTION Continuous by appointment.	HASPEL BROS. Contact: Lorette Praeger, 247-5771.	1290 AVE OF AMERICAS SHOWROOM - SUITE 1562
Monday Feb. 2- Feb. 13	IRISH FASHIONS: TWENTY-TWO DESIGNERS Brendella, Carbery Knitwear, Castle Knitwear, Central Tie, Cyril Cullen, Donald Davies, Donegal Design, Dorene, Ermo Gloves, Galway Bay, John Hagarty, Hanna Hats, Hats of Ireland, Jimmy Hourihan, Michael Jacobs, John Molloy, Jonathan Richards, Sheila Handknits, Sheleen, Solvar, Stone Circle, Brian Tucker. Buyers: 371-3600.	THE IRISH EXPORT BOARD (10 EAST 53RD STREET)	HOTEL DRAKE PARK AVE AT 56TH STREET
Beginning Monday Feb. 2	OPENING OF MEN'S & WOMEN'S FALL COLLECTION Hand-loomed cotton, cashmere sweaters; belts, bags & shoes.	NANCY KNOX By appt., 757-6745.	40 WEST 55TH STREET SHOWROOM - SUITE 401
Beginning Monday Feb. 2	OPENING OF FALL COLLECTION Continuous by appointment.	PENDLETON WOOLEN MILLS Contact: 661-1670.	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Feb. 2	OPENING OF FALL COLLECTION Sizes 4 to 14. Continuous by appointment.	CORINNE PULITZER BY LYWOOD CLASSICS Contact: 921-1265.	575 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Feb. 2- Feb. 6	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	EMANUEL UNGARO Contact: 249-4090.	803 MADISON AVE (67 ST) SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 2	OPENING OF EARLY FALL SPORTSWEAR COLLECTION Continuous by appointment.	IRENE WALLENDER (1283 MADISON AVENUE) Contact: 570-0165.	525 SEVENTH AVENUE JOANNE JAAP - 9TH FLOOR
Wednesday Feb. 4 10:00 A.M.	STORE OPENING & CHAMPAGNE BREAKFAST Special collection of amethyst jewels. By invitation.	H. STERN JEWELERS (645 FIFTH AVENUE) Contact: Theo Monder, 688-0300.	GRAND HYATT HOTEL PARK AVE/GRAND CENTRAL
Feb. 7	NAT'L SHOE FAIR, LAS VEGAS CONVENTION CENTER (Feb. 7-10); Ed Launzel, 246-3410		
Feb. 7	SEHM MENSWEAR SHOW IN PARIS. Also, Lingerie, Intimate Apparel, Knitwear (Feb. 7-10)		
Feb. 8-11	INTERNATIONAL JEWELRY TRADE FAIR AT SHERATON CENTRE; & N.Y. HILTON		
Monday Feb. 9 5:15 P.M.	CONSTRUCTION: 1981; NOW OUTERWEAR--RECEPTION Presentation at 6 P.M., followed by cocktails. By invitation.	NATIONAL OUTERWEAR & SPORTSWEAR ASSOCIATION Dianne Keogh, 594-6647.	ST. REGIS HOTEL ROOF
Monday Feb. 9 7:30 P.M.	KRIZIA: SPRING '81 COLLECTION By invitation. Press: Mallory Andrews, 753-7300.	BERGDORF GOODMAN	MUSEUM OF NAT'L HISTORY ELEPHANT ROOM-CPW AT 77

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 9	PREMIERE: SUMMER COLLECTION 1981 Cocktail & evening skirts, pants & tops; sherbet shades. crepe de chine; hand embroidery. By appointment. Contact: 759-4278.	VICTOR GROSS	345 EAST 56TH STREET STUDIO - 14TH FLOOR
Beginning Monday Feb. 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 994-9773.	GEORGE MATYAS	1441 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday Feb. 9	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-6999.	ELLEN TRACY	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Feb. 10 8:30 A.M. Breakfast	SHOWING OF SUMMER COLLECTION Show, 9:00 A.M., by invitation. Thereafter by appointment, Contact: Judith Alberts, 354-2647.	GAYLE KIRKPATRICK FOR BRECKENRIDGE	PARSONS FASHION CENTER 560 SEVENTH AVENUE 1411 Broadway, 3rd floor
Tuesday Feb. 10 11:30 A.M.	CHLOE FASHIONS AT BENEFIT SHOW For: Memorial Sloan Kettering. Tickets: \$20., 794-7000; Press: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
Tuesday Feb. 10 3:00 P.M.	PREVIEW: SPRING/SUMMER COLLECTION By invitation only. Contact: (213) 272-1445.	GALANOS (2254 S. SEPULVEDA, L.A.)	HOTEL PLAZA BAROQUE SUITE
Tuesday Feb. 10 6:30-8:30	SALUTE TO BROADWAY & PERFORMING ARTS Tie-in with Valentine's Day. By invitation. Press: Debby Weber, 223-7205.	BLOOMINGDALE'S; GODIVA; & I LOVE NEW YORK	FIRST FLOOR
Beginning Tuesday Feb. 10	OPENING OF TRANSITION COLLECTION Continuous by appointment. Contact: Mindy Krantz, 221-3789.	VALENTINO STUDIO FOR JACK MULQUEEN	575 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Feb. 10	OPENING FALL '81 MEN'S SPORTSWEAR & OUTERWEAR Continuous by appointment. Contact: 246-1217.	GIANNI VERSACE	1290 AVE OF AMERICAS SHOWROOM - 21ST FLOOR
Wednesday Feb. 11 3:30 P.M.	GOV. HUGH S. CAREY HOSTS RALLY & PRESENTATION Audio-visual--planning World Buyers' Week in N.Y., May 10-15, 1981. Guest of Honor: Maureen Reagan. Contact: 944-5748.	NEW YORK -- THE FASHION MARKET	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday Feb. 11 4:00 P.M.	PRESS SHOWING: FALL COLLECTION Champagne reception. By invitation. Contact: Ruby Lehman, 536-9508.	JOSEPH PICONE DESIGNER COLLECTION	1411 BROADWAY FASHION THEATRE-37TH FL
Wednesday Feb. 11 6:00 P.M.- 9:00 P.M.	COCKTAIL RECEPTION: OPENING ITALIAN TRADE CENTER Dr. Lucio Caputo, Italian Trade Commissioner, will host reception with special guests: The Hon. Enrico Manca, Italian Foreign Trade Minister; Hon. Luigi Deserti, Pres., Italian Foreign Trade Institute. By invitation. Contact: 980-1500.	ITALIAN TRADE COMMISSIONER	499 PARK AVE (59TH ST) 5TH & 6TH FLOORS
Wednesday Feb. 11- Feb. 22	"THE STORY OF DIAMONDS" Multi-media exhibit. Open to public. Contact: Esther Goldman, 947-3106.	THE DIAMOND INFORMATION CENTER	AMER MUSEUM NAT'L HIST. CPW & 77 ST-EDUCAT. HALL
Feb. 13	PITTI UOMO & PITTI/MILANO (MENSWEAR) IN FLORENCE (Feb. 13-16)		
Feb. 14	VARIETY MERCHANDISE SHOW FOR TRADE AT N.Y. COLISEUM (Feb. 14-17); 357-3555		
Feb. 15	INTERNATIONAL TRADE FAIR AT N.Y. COLISEUM (Feb. 15-17); 687-1185		
Feb. 15	AMERICAN TOY FAIR AT N.Y. COLISEUM (Feb. 15-17); 687-1185		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 16	CELEBRATION OF WASHINGTON'S BIRTHDAY (Monday)		
Beginning Tuesday	OPENING OF EARLY FALL COLLECTION	KENAR	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Feb. 17	Continuous by appointment. Contact: 944-5300.		
Thursday Feb. 19	CELEBRATION: FASHION & ACCESSORY BOUTIQUE	CELINE	HELMSLEY PALACE HOTEL 455 MADISON-VERSAILLES
9:30 A.M.	Champagne breakfast, until 11:30 A.M. By invitation. Press: N.L. Kaplan, 988-4422.		
Thursday Feb. 19 & Feb. 20	FABRIC EXHIBITION; & SPRING/SUMMER '82	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Feb. 20	Feb. 19, 8:00 A.M. to 6:30 P.M.; Feb. 20, 8:00 A.M. to 4:00 P.M. Members: \$12.; Guests: \$15. Contact: 247-3940.		
Feb. 22	NEW YORK GIFT SHOW AT N.Y. COLISEUM (Feb. 22-27). Contact: 986-4700		
Feb. 22	MEN'S FASHION FAIR IN COLOGNE (Feb. 22-24)		
Monday Feb. 23	PAULINE TRIGERE: SPRING COLLECTION	BERGDORF GOODMAN	4TH FLOOR
11:30 A.M.	By invitation. Contact: 753-7300.		
Beginning Monday Feb. 23	OPENING OF FALL COLLECTION	SALVATORE FERRAGAMO	663 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Feb. 23	Continuous by appointment. Contact: 838-9470.		
Tuesday Feb. 24	SHOWING FALL/WINTER MENSWEAR COLLECTION	GIORGIO ARMANI	650 FIFTH AVENUE SHOWROOM - 20TH FLOOR
3:30 P.M.	By invitation only. Contact: Elizabeth Houghton, 221-8375.		
Sunday March 1-	20TH SEMI-ANNUAL FALL/WINTER FASHION FAIR	EUROPEAN FASHION FAIR (225 WEST 34TH STREET)	N.Y. STATLER HOTEL 33RD ST & 7TH AVE
March 4	Hours: 9:30-5:30; Wed.--to 3:00 P.M. Contact: Jacalyn Cowen, 695-3558.		
Monday March 2	SEMINAR: "NETWORKING--CONNECTING IN THE 80'S"	THE FASHION GROUP FOUNDATION (9 ROCKEFELLER PLAZA)	McGRAW HILL AUDITORIUM 1221 6TH AVE (48TH ST)
5:30 P.M.-8:00 P.M.	Moderator: Sue Hartman. Speakers: Lee Ennis, Alina Novack, Barbara Stein. Price: \$15., members; \$20., Guests. Contact: 247-3940.		
Beginning Monday March 2	OPENING OF EARLY FALL COLLECTION	DALANI II BY LOUISE ARMOUR	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
March 2	Continuous by appointment. Contact: 563-2300.		
Beginning Monday March 2	OPENING OF EARLY FALL COLLECTION	LEONARD OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
March 2	Continuous by appointment. Contact: 869-3601.		
Beginning Monday March 2	OPENING OF FALL/WINTER '81 WOMEN'S COLLECTION	WINDSOR EUROPEAN FASHIONS	745 FIFTH AVENUE SHOWROOM - 18TH FLOOR
March 2	Continuous by appointment. Buyers: 838-2496. Press: Betty Keepin, 688-8653.		
Tuesday March 3	SHOWING OF ADOLFO COLLECTION	SAKS FIFTH AVENUE	3RD FLOOR
11:30 A.M.	Benefit Museum of City of N.Y. Price: \$20--534-1672. Press: Helen O'Hagan, PL 3-4000.		
Tuesday March 3	PRESS SHOWING: EARLY FALL COLLECTION	ADRIENNE VITTADINI	1441 BROADWAY SHOWROOM - 27TH FLOOR
4:00 P.M.	By invitation. Thereafter by appointment. Contact: 921-2510.		
Beginning Thursday March 5	OPENING OF FALL COLLECTION	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
March 5	Continuous by appointment. Contact: 391-1790.		

March 8-	IGEDO--INT'L FASHION TRADE FAIR, FALL/WINTER IN DUSSELDORF. Contact: German-		
March 11	American Chamber of Commerce, 974-8840. Press: Cullen & Taylor, 838-7466		

Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Also, Bibi Peppers for Habitat. Continuous by appointment.	ADRI	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: 354-4330.
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment.	RICHARD ASSATLY; & RICHARD ASSATLY'S ADDITIONS Contact: 391-0901.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	ASSEMBLAGE Contact: 244-6670.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	ASSEMBLAGE SUEDES & LEATHERS Contact: 244-6670.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Also, Baronette. Continuous by appointment.	BARON PETERS; ROBERT LEONARD Contact: 944-0666.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	HARVE BENARD Contact: 354-8420.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	BILLINA Contact: 221-6066.	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	STANLEY BLACKER FOR WOMEN BY AIMEE BLACKER Contact: 764-3730.	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	BILL BLASS COLLECTION III Contact: 221-6660.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	LEON BLOCK COMPANY, LTD. Contact: 541-7690.	1290 AVE OF AMERICAS SHOWROOM - SUITE 1406
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	BONAVITACOLA Contact: 840-6670.	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	JEANNIE BOUCHEVER Contact: 686-9673.	385 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	CASI DESIGNED BY GEORGE NARDIELLO Contact: 944-8870.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Also, CB II by Castleberry. Continuous by appointment.	CASTLEBERRY KNITS Contact: 221-4333.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	ARTHUR CHAPNICK Contact: 840-2777.	230 WEST 38TH STREET SHOWROOM - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 9	PREMIERE: OPENING OF EARLY FALL COLLECTION Continuous by appointment.	CARRIE COUTURE Contact: Larry Farragut, 563-6510.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	BERN CONRAD Contact: 391-8052.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	CONSTANCE MALLAS FOR CONSTANCE DESIGNS Contact: 947-2575.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION "Big, Bold & Beautiful." Continuous by appointment.	COSTA MILLER Contact: 594-9205.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	VICTOR COSTA Contact: 594-9205.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	YVONNE DAZAY Contact: 695-5137.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	LEAMOND DEAN- NORMAN TERRY, INC. Contact: 239-0644.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Fashions by: Chu-Chi, Endres Ultrasuedes, Annemarie Gardin, Rina di Montella, Carol Peretz, Tori Richard. By appointment.	FLORENCE & CELESTE Contact: 279-9620.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment.	CHARLOTTE FORD (ALL DIVISIONS) Contact: 391-5460.	530 SEVENTH AVENUE SHOWROOM - 7TH AVENUE
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	BRIGITTE FREED Contact: 564-6539.	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	DIANE VON FURSTENBERG (ALL DIVISIONS) Contact: 575-0800.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	MADY GERRARD Contact: 245-2244.	60 WEST 55TH STREET WHODUNNIT - 2ND FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	NATALIE GREEN SUITS BY BERT NEWMAN Contact: 730-1888.	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	GÜNTER Contact: 840-2730.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	BILL HAIRE FOR FRIEDRICKS SPORT Contact: 840-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	HALSTON ORIGINALS Contact: 354-6340.	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment.	BETTY HANSON & CO.; & HANSONI SWEATERS Contact: 840-8888.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	CATHY HARDWICK I Contact: 221-7545.	1441 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	LESTER HAYATT Contact: 944-2218.	264 WEST 40TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	EVELYN DE JONGE Contact: 869-9940.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment.	JORDACHE BLAZERS, SUITS & SKIRTS Contact: 279-7343.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	KAREN TEPPER FOR KAREN UNLIMITED Contact: 921-2772.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	KASPER FOR J.L. SPORT Contact: 221-4140.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	KASPER FOR JOAN LESLIE Contact: 221-4200.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	KOOS VAN DEN AKKER Contact: 840-6720.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	LEAL Contact: 221-6252.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	HAROLD LEVINE HAND-LOOMED KNITS Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	FRANK MASANDREA Contact: 354-5893.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment.	MIGNON BY DOROTHY FARBO; MIGNON INTERNATIONAL Contact: 354-4980.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	TRACY MILLS Contact: 221-6374.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 9	OPENING OF FALL/WINTER COLLECTION Continuous by appointment.	MONDI OF AMERICA Contact: Linda Taylor, 921-0055.	1411 BROADWAY NEW SHOWROOM - 1606
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	HANAE MORI Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	MUNEY DESIGNS; MUNEY TWO Contact: 221-7821.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday March 9	OPENING OF FALL I COLLECTION Continuous by appointment.	ALBERT NIPON Contact: 354-0760.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	NIPON BOUTIQUE Contact: 354-4325.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	ALBERT NIPON COLLECTIBLES Contact: 921-8620.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	MOLLIE PARNIS Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	MOLLIE PARNIS STUDIO Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	STEPHEN PERLO Contact: 840-0622.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday March 9	PREMIERE: MADE IN ITALY MEN'S & WOMEN'S ROBES Wholesale collection.	PRATESI RELAX Continuous by appointment. Contact: 751-5541.	829 MADISON AVE (69TH ST) PRATESI BOUTIQUE
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	RAINCHEETAHS BY NAMAN Contact: 944-0800.	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	AURORA RUFFOLO Contact: 354-9250.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	DON SAYRES Contact: 354-4700.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	ABE SCHRADER CORP. Contact: 840-7733.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	ADELE SIMPSON Contact: 354-8600.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	SOO YUNG LEE Contact: 840-6435.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTIONS Daniel J; Shirl-Lan; Fredlee; Aladire. Continuous by appointment. Contact: 564-4305.	PHIL SOROKA	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 695-7032.	ANITA STORR FOR C'EST MOI	575 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 730-1888.	SUITIME BY BERT NEWMAN	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 279-2345.	LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4420.	CHESTER WEINBERG/SPORT	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL JUNIOR COLLECTION Junior advanced after-five dresses. By appointment. Contact: 532-1831.	LEIGH WESTBROOK DESIGNS LTD.	343 LEXINGTON AVE (39 ST) SHOWROOM - 2ND FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: (617) 566-3125; 750-8538 (N.Y.).	DON WOLF LTD.	50 CENTRAL PARK SOUTH SHOWROOM - 2614
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 564-5465.	L'ZINGER STUDIOS, SILKS, LEATHERS, SUEDES	264 WEST 35TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday March 9	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 730-1888.	YOUNG IMPRESSIONS PETITE SUITS BY BERT NEWMAN	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday March 10 11:00 A.M.	SHOWING OF EARLY FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-8200.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY KNITS	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-4700.	GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

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Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	HALSTON SPORTSWEAR Contact: 921-2700.	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	JONATHAN HITCHCOCK FOR REUBEN THOMAS Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	KAREN HARMAN FOR GEORGE MASKET Contact: 947-7110.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	ROSS PLATOS Contact: Martin Ross, 921-5432.	65 WEST 37TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	SAMUEL ROBERT Contact: 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday March 10	OPENING OF FALL I COLLECTION Continuous by appointment.	SPORTWHIRL BY LESLIE HOLZMAN Contact: 563-0800.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	UMI COLLECTIONS BY ANNE CRIMMINS Contact: 221-2457.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Tuesday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHEL Contact: 944-6844.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday March 10	PREMIERE: EARLY FALL DESIGNER SPORTSWEAR Continuous by appointment.	YUKIKO HANAI FOR GAMUT II Contact: 354-4700.	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday March 11 3:30 P.M.	INFORMAL SHOWING: EARLY FALL COLLECTION Until 5:30 P.M., by invitation.	IZABEL LAM Thereafter by appointment.	205 WEST 39TH STREET NEW SHOWROOM - 16TH FL Contact: 719-3210.
Wednesday March 11 3:30 P.M.- 6:30 P.M.	SHOWING FALL SWEATERS-- PREMIERE NEW SHOWROOM Show at 5:30. By invitation. Press: Zelda & Co., 685-3671.	GIORGIO SANT'ANGELO FOR DANIEL CARON Thereafter by appointment.	205 WEST 39TH STREET SHOWROOM - 16TH FLOOR Buyers: 719-3160.
Wednesday March 11 7:30 P.M.	SALUTE TO ADVERTISING COMMUNITY OF NEW YORK Benefit: Advertising Women of N.Y. Launching new Cacharel fragrance, Anais Anais. Tickets: \$75. per person. By invitation only. Press: Debby Weber, 223-7205.	BLOOMINGDALE'S	ARCADE, B'WAY & 3RD FLOOR
March 11	MAGIC (Men's Apparel Guild in California) (March 11-15); (213) 746-0627		
Thursday March 12 12:30 & 6:30 P.M.	CLUBHOUSE FASHION SHOW Fashions by Stanley Blacker, Marissa Christina, Liz Claiborne, J.G. Hook, Evan Picone, Lloyd Williams. Open to public. Press: Judy Cohen, Karen Strauss, 560-4060.	MACY'S NEW YORK	3RD FLOOR CLUBHOUSE
Beginning Thursday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	JER DOR FASHIONS Contact: 564-4450.	488 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

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Beginning Thursday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	POSH BY JAY ANDERSON Contact: 398-0763.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday March 12- March 15	1981 FALL, WINTER & HOLIDAY COLLECTIONS Also, 1982 Resort & Spring. Blvd., (Suite 911), Miami, Florida 33132; (305) 373-1976.	MIAMI TRADE FAIR OF THE AMERICAS Contact: Evelio Ley & Associates, 100 N. Biscayne	COCONUT GROVE EXH. CTR. 3360 PAN AM DR-MIAMI
March 13	CHILDREN'S FASHION FAIR IN COLOGNE, GERMANY (March 13-15)		
Beginning Friday March 13	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: 245-2244.	YEOHLEE	60 WEST 55TH STREET WHODUNNIT - 2ND FLOOR
March 14	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM (March 14-17).	Contact: 532-5588	
Monday March 16 3:00 P.M.	SHOWING OF EARLY FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 564-5973.	AYAKO	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 563-5427.	CARILLON; & ROBERT CAPELLO HAND-LOOMED KNITS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 354-6474.	DIANNE B FOR CYGNE DESIGNS; KANSAI YAMAMOTO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-1287.	KAY KIPPS LTD.	1385 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-1287.	MS. KIPPS HAND-LOOMED KNITS	1385 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Designed by Donna Karan & Louis dell'Olio. By appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday March 16	OPENING OF EARLY FALL COLLECTIONS Continuous by appointment. Contact: 947-2055.	RIZKALLAH; & OGGEE BY RIZKALLAH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

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Monday March 16- March 20	FALL/WINTER '81 COLLECTION Informal modeling. By appointment. Buyers: 557-1920.	VASSARETTE	261 MADISON AVENUE GROUND LEVEL
Tuesday March 17 9:30 A.M.	FOR PRESS: SPRING 1982: COLOR DIRECTIONS Mfrs., 11 AM. Also, for mfrs., Wed., March 18 & Thurs., March 19, 9 & 11 AM. By reservation. Mfrs., Ruth Pollack, 930-7972. Press: Carol Carr, 930-7951.	EASTMAN CHEMICAL PRODUCTS	1133 AVE OF AMERICAS SHOWROOM - 44TH FLOOR
Beginning Tuesday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Richard Roer, 944-9630.	ANA COLON	230 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Thursday March 19 3:45 P.M.- 6:15 P.M.	SPORTS AT RETAIL CONFERENCE Panel: Elaine Flowers, AMC; Harriet Mossen, Macy's; Rita Perna, Montgomery Ward; Gene Pressman, Barney's; Joan Ragona, K-Mart. By reservation. Non-members: \$25. Contact: Ellen Sherman, 683-7520.	NAT'L KNITWEAR & SPORTSWEAR ASSOC'N	EMPIRE STATE CLUB 350 FIFTH AVE-21ST FL
Beginning Thursday March 19	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Thursday March 19	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Thursday March 19	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MYLESPORT BY MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
March 21- March 25	AMERICAN INTERNATIONAL FUR FAIR AT N.Y. COLISEUM. Contact: Jess Chernak, 564-5133. Press: Bernard Groger at Bell & Stanton, 599-6951		
March 22	FALL READY-TO-WEAR SHOWINGS, MILAN, ITALY (March 22-26)		
March 27	PITTI DONNA (Knitwear), FLORENCE, ITALY (March 27-30)		
March 29	FALL READY-TO-WEAR SHOWINGS, LONDON (March 29-April 2)		
March 29	MUNICH FASHION FAIR (March 29-April 1)		
March 29	NATIONAL KIDS' FASHION SHOW, N.Y. STATLER (March 29-31). Contact: 594-0880		
March 29- April 1	NAMSB (NAT'L ASSOCIATION OF MEN'S SPORTSWEAR BUYERS) & BAMA (BOYS' & YOUNG MEN'S APPAREL MFRS' ASSOC'N) AT N.Y. COLISEUM. Contact: 986-1811		
Monday March 30 4:30 P.M.- 6:30 P.M.	"AN INSULATION FOR ALL SEASONS"--FASHION SHOW Show, promptly at 5:00 P.M. Thinsulate Insulation; 100 domestic & international mfrs. of men's, women's, children's outerwear, active sportswear, westernwear, etc. By invitation. Contact: Ana Lopo, 883-9349.	THREE M (600 THIRD AVE)	N.Y. ATHLETIC CLUB 180 CPS AT 7TH AVE
Monday March 30- April 2	45 MENSWEAR DESIGNERS: FALL/WINTER '81 Press & Trade, 9:00-7:00 P.M. (Tues., March 31, 6-8 P.M., Cocktail Party). Contact: Elyse Kroll, 737-0536.	DESIGNERS' COLLECTIVE	BERKSHIRE PLACE HOTEL 21 EAST 52ND STREET
Tuesday March 31 9:00 P.M.	SHOWING OF MEN'S FALL '81 COLLECTION By invitation only. Thereafter, by appt., Suite 203; Carlos Diaz, 255-6156.	RON CHERESKIN LTD. (22 WEST 19TH STREET)	THE SAINT 105 2ND AVE (6TH STREET)
April 4	PRET-A-PORTE FALL-WINTER SHOWINGS IN PARIS (April 4-8)		